

# Sam Allen

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## Overview

Delivery focused Agile leader, with global experience spanning 14 years. A rare breed crossing hands on digital creative and technical management with strong sales, strategy and team building skills. Experience rooted within investment banking, creative agency and global online brands.

## Experience

### Credit Suisse - Global Program Manager

2009 - Present

Strategy, development and delivery oversight of global risk management applications and regulatory projects. Engaging with multiple FO and BO functions within business units including Repos, Rates, Credit, CVA, Commodities, FX and quant areas.

- A decisive motivational leader of large local and globally distributed teams
- Global collaboration and cross departmental relationship management
- \$4m+ budget oversight
- Hands on creative and UX flow direction
- Lead multiple project teams simultaneously
- Provide strategy and thought leadership to London, NY, EMEA and Asian offices
- Full lifecycle ownership : concept through to delivery
- Agile delivery / Scrum master
- Highly effective management of demanding stakeholders and high-pressure situations
- Delivery focus with consistently positive business feedback

### AOL - Principle Web Technologist

2007 - 2009

Moving AOL internet properties such as Yellowpages to highly monetizable user-friendly experiences. Key creative and UX contact delivering higher performing, intelligent solutions through the introduction of new technologies and best practices. Developed within an agile development environment delivered consistently on-time and within budget.

### Intergen - Creative Manager

2006 - 2007

Overseeing the expansion of the creative offering for this tech leader into a new market. Client side and in-house delivery management of online solutions. Budget oversight, project leadership, hands on usability analysis and design for banking, governmental, insurance and travel groups.

### YouTXT - Director

2006 - 2009

Creation and oversight of premium mobile info service. Overseeing day to day management of staff, securing funding and expansion into new mobile services markets.

### Guide Productions - Production Manager

2005

### SEEK Communications - UI Specialist

2001 - 2004

## Education

### Master of Arts : Virtual Communication

2002 - 2004

Tertiary: RMIT University, Victoria, Australia

Detailed study and application of the facilitation of communications, collaboration and knowledge sharing. Focusing on the effective creation and management of dispersed teams.

### Diploma of New Media Design

1999 - 2000

**Soft Skills**

- Studio and Enterprise Level Management
- Product Management, Development & Business Analysis
- Local and International Team Development & Management
- Client Relationship Management
- Agile; Scrum Master
- Project Management
- Entrepreneurship

**Technical**

- Product Enhancement, Information Architecture (IA) Review and Development
- User Experience, Interaction Design & Usability Analysis
- HTML, CSS, WPF, C#, ASP.net, Mobile & Multiple DB Environments

**Top Wins**

- Concept to delivery of cross asset global risk system application for Tier 1 investment bank.
- Redevelopment of online advertising solution, increase revenue to over €1mil p/m
- Upselling over \$300k of corporate business from previously lost accounts
- 35% immediate spend increase, and 65% higher usage from re-design of transaction system
- Overseeing the creation of a leading medical reporting system incorporated by Microsoft
- Multiple awards won for industry leading portal projects